

MINISTRY OF EDUCATION OF THE REPUBLIC OF AZERBAIJAN
WESTERN CASPIAN UNIVERSITY
SCIENCE SYLLABUS



"I approve"

Head of Department : _____

Protocol № 6

Date: 04.02. 2025

Chair : *****

FACULTY (SCHOOL):

Qualification (code):*****

Subject Name: Business Ethics

Group: 532 BI ing

Form of Education: full-time

ACADEMIC YEAR: 2023/2024

Semester: winter

I. INFORMATION ABOUT THE SUBJECT:

Subject:

Teaching load (hours) total: 45 hours

Lecture: 30 hours

Workshop: 15 hours

PRACTICAL (LABORATORY) TRAINING:

School days and hours: II Day 08:30, 10:00

NUMBER OF CREDITS: 3

II. INFORMATION ABOUT THE TEACHER:

__Mir Yusif Javadzade Farman Oglu_____

(Name, surname, patronymic, academic degree, scientific name)

III. DESCRIPTION AND PURPOSE OF THE SUBJECT:

This course introduces students to ethical reasoning as it relates to the complex business world in a globalized world. The course will develop frameworks to analyze ethical questions, both inside and outside business organizations, that arise in a large and diverse society. Business ethics refers to both employee and employer behavior, behavior on behalf of the business, and behavior within the business. We will use the ethical framework and ethical theories to explore the dilemmas that arise at different stages and stages of business behavior. Why should it be ethical?;

Ethics standards; stakeholder theory; position theory; workplace violence and sexual harassment; affirmative action; Privacy/Data Protection; collective responsibility and environmental responsibility.

RESULTS (GOALS) OF TEACHING THE SUBJECT:

This course is designed taking into account the following training results:

- 1) develop critical reading and critical analysis skills;
- 2) to understand the basic ethical principles necessary for the assessment and analysis of modern issues in business ethics;
- 3) to promote the synthesis of this new understanding with your own moral perspective in the consideration of both modern issues in business ethics;
- 4) to develop the skills necessary to discuss and defend one's own opinions and those of others, both orally and in writing, as well as to be sensitive and tolerant of the diversity of opinions on these issues.

FORM OF DEVELOPMENT OF THE LESSON: (FORMS AND METHODS OF TEACHING):

1. lecture
2. discussion and discussion of the topic
3. use of video materials and other visual aids

Verification form: (examination, verification or coursework, how independent work will be carried out)

To determine the number of Exam Questions 50. Of the 5 questions determined for students

during the exam, 4 are selected from these 50 questions. And a question in the form of an essay, the student chooses a topic and writes about it.

1. Consultation hours are organized before the exam.
2. Exams and intermediate inspections (collegiums) are conducted by testing on a computer.
3. Issues related to the admission of students to the exam and intermediate check are resolved by the dean of the faculty. Examinations and intermediate inspections are carried out in accordance with the “rules for the organization of training by credit system at bakalvriat and magistracy levels of higher education institutions” approved by the resolution of the Cabinet of Ministers of the Republic of Azerbaijan dated December 24, 2013 No. 348.
4. Topics of coursework, relevant literature are provided to students in advance. Course work Protection is accepted by the commission established at the Department.
5. During the semester, each student must perform 5 Independent jobs. The topics of independent work cover the topics covered. Each independent work is evaluated on a system of 10 points, and the numerical average of all independent work is taken as the result.

IV. GENERAL RULES:

1. Attendance: a student who does not attend more than 25% of all hours allotted for the subject is not allowed to take the exam.

2. THE PROCEDURE FOR MASTERING THE SUBJECT:

Maximum amount of points – 100 points

1. Maximum points scored during the semester – 50 points

- Maximum for attendance in Class-10 points

- Maximum for independent work of students-10 points

- Maximum for activity in seminars-30 points

(If the course work in the subject is envisaged, then the maximum - 20 points are given for collectivities, the maximum - 10 points for the preparation and defense of the course work).

If the student has at least 3(three) grades in the Journal in the Seminar classes, he is credited with points for this type of teaching. Otherwise, points are not credited to him.

2. Maximum according to the results of the exam-50 points

The amount of the student's score on the exam should not be less than 17.

3. Students with a total of 50 points scored during the semester and according to the result of the exam are considered to have mastered the subject.

V. ASSESSMENT OF STUDENTS ' KNOWLEDGE:

Evaluation criteria:

- Below 51 points – "insufficient" - F
- 51-60 "satisfactory" - E
- 61 -70 -"sufficient" – D
- 71 – 80 – "good" - C
- 81 – 90 – "very good – - B
- 91 – 100 - "excellent – - A

VI. CALENDAR PLAN OF THE SUBJECT: LECTURE

Week	Theme	Hours	Date	Note
I	Introduction to Business Ethics			
II	Moral Philosophy Foundations			
III	Utilitarianism in Business			
IV	Deontology and Rights			
V	Social Contract Theory			
VI	Corporate Social Responsibility			
VII	Stakeholder Theory			
VIII	Ethical Leadership			
IX	Employee Rights and Responsibilities			
X	Environmental Ethics			
XI	Marketing Ethics			
XII	Global Business Ethics			

XIII	Ethics in Technology and Privacy			
XIV	<i>Review and Conclusion</i>			

SEMINAR

Week	Theme	Hours	Date	Note
I				
II				
III				
IV				
V				
VI				
VII				
VIII				

Apart from the seminar and lecture hours that teachers meet you, there are also recommended reception hours for you, during which you can approach the departments for questions or inquiries during the semester.

REQUIRED TEXTBOOKS AND TEACHING AIDS:

- Business Ethics: Concepts and Cases by Manuel G. Velasquez
This provides a comprehensive introduction to business ethics and serves as the foundation for the entire course.
- Groundwork for the Metaphysics of Morals by Immanuel Kant
A cornerstone of moral philosophy, it introduces the concept of duty and the categorical imperative.
- Utilitarianism by John Stuart Mill
Provides an understanding of the utilitarian approach to ethical decision-making.
- The Right and the Good by W.D. Ross
This explores deontological ethics and introduces the concept of prima facie duties.

- A Theory of Justice by John Rawls
Introduces the idea of justice as fairness and the original position.
- The Social Responsibility of Business is to Increase its Profits by Milton Friedman
Advocates for a limited role of business in addressing societal issues and focuses primarily on profit maximization.
- Stakeholder Theory and The Corporate Objective Revisited by R. Edward Freeman
Presents an alternative view to Friedman's by emphasizing the importance of stakeholders in business decisions.
- Leadership: Theory and Practice by Peter Northouse
A comprehensive guide to leadership theories, with Chapter 12 focusing on ethical leadership.
- Persons, Rights, and Corporations by Patricia H. Werhane
Discusses the rights and responsibilities of employees in a corporate setting.
- A Sand County Almanac by Aldo Leopold
Highlights the human connection to the environment and the ethical considerations that arise from this relationship.
- Eighty Exemplary Ethics Statements by Patrick E. Murphy
Focuses on ethical considerations in marketing practices.
- Values in Tension: Ethics Away from Home by Thomas Donaldson
Discusses the challenges of maintaining ethical standards in a global business environment.
- Four Ethical Issues of the Information Age by Richard O. Mason
Looks at the ethical challenges posed by the rise of technology, including privacy concerns.

Teacher: Miryusif Javadzade

Data: _____